



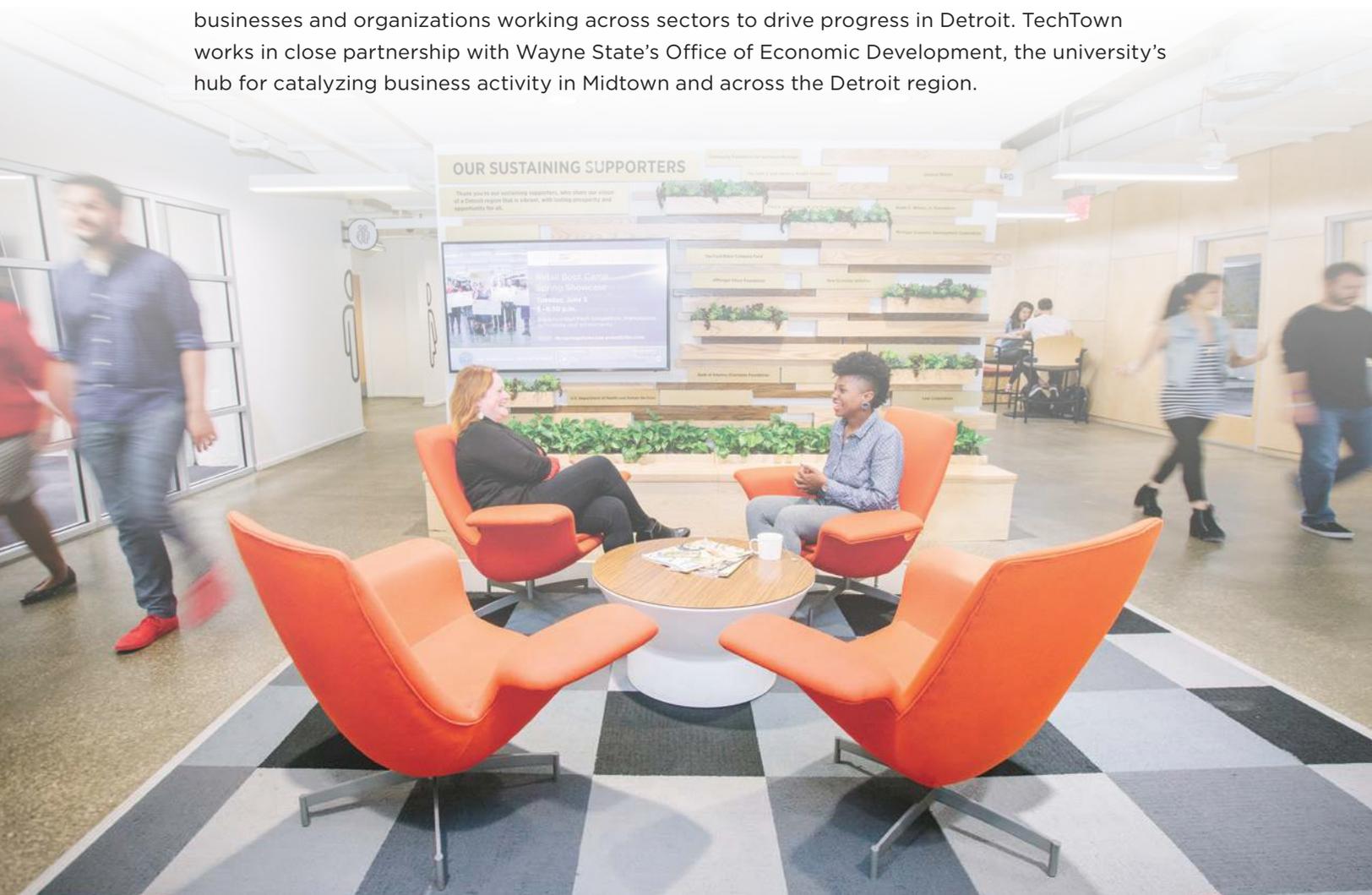
2018 IMPACT

TechTown is Detroit's entrepreneurship hub. We're a different kind of incubator and accelerator, with a full suite of programs for both tech and neighborhood small businesses. We work with businesses at all stages, helping startup, emerging and established companies develop, launch and grow.

TechTown was founded in 2000 by Wayne State University, Henry Ford Health System and General Motors. In 2004, TechTown incorporated as a nonprofit and established its headquarters in a landmark 1927 Albert Kahn building just north of the Wayne State campus.

Originally founded to support tech-based spinoffs from the university, we soon realized that our incubation and acceleration strategies for tech companies could help strengthen neighborhood small businesses and commercial corridors across Detroit. Today, we offer a full suite of entrepreneurial services for tech and neighborhood businesses, with satellite offices across the city.

Our five-story building serves as an entrepreneurial hub, housing the TechTown administrative offices, our Junction440 coworking community, meeting and event space, and numerous businesses and organizations working across sectors to drive progress in Detroit. TechTown works in close partnership with Wayne State's Office of Economic Development, the university's hub for catalyzing business activity in Midtown and across the Detroit region.



Impact highlights

2007-2018



1,546

Jobs created



2,325

Companies served



\$144,943,523

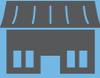
Funding leveraged into companies served

2018



135

Jobs created



50

Companies created



363

Companies served



212

Open office hours



799

Network Referrals



\$12,634,315

Funding leveraged into companies served

BLOCKS

TechTown’s Blocks programs help launch, stabilize and grow brick-and-mortar small businesses and catalyze neighborhood commercial districts. Programs within Blocks include SWOT City, which provides customized, one-on-one support to new, emerging and established neighborhood small businesses, and Retail Services, which includes our Retail Boot Camp as well as pop-up incubation, customized coaching and workshops.

2018



Jobs created



Companies created



Companies served



Open office hours



Network Referrals



Funding leveraged into companies served



LABS

TechTown’s Labs programs include tech-centric business acceleration, as well as proof of concept, incubation and commercialization services. Programs within Labs include DTX Launch Detroit, a summer accelerator specifically for Michigan college students and recent graduates, and the TechTown Business Incubation Center, supporting companies that are beyond the idea stage and ready for one-on-one, customized support.

2018



28%
Female

21%
African American

42%
Caucasian

13%
Middle Eastern

72%
Male

17%
Asian

4%
Hispanic

2%
Other

SPACE

TechTown's Midtown hub includes the coworking space, meeting and event space, labs and offices, pop-up opportunities and an extensive schedule of public programs to serve the needs of entrepreneurs.

2018



351

coworking members



154

high-tech, startup, small business
and nonprofit tenants



200

Pop-up breakfasts,
lunches and food trucks



180,000+

visits



94

Local vendors at
The SHOP retail pop-up